

W P X I

WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)

Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2595
Account Types National/Political
Billing Type Standard
Comments NRCC 8/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****.

Contract # 321592

08/24/12-08/30/12

Date Entered 07/11/12

Last Modified 08/08/12

Entered By Jennifer Stewart

By Broadcast Month Aug. 2012 Sep. 2012 Grand Total:

Spots 13 35

Rate \$9,675.00 \$30,450.00

Pittsburgh (WPXI)	Spots	Rate
By Broadcast Month		
Aug. 2012	13	\$9,675.00
Sep. 2012	35	\$30,450.00
Grand Total:	48	\$40,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	10:59P- CHANNEL 11 NEWS					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12	
2.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:34P- TONIGHT SHOW					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12	
3.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:59A- Channel 11 News At Noon					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12	
4.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/4	7/13/12	
5.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:59A- Channel 11 News 6am					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/5	7/13/12	
6.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	6:59P- Jeopardy					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	7/13/12	
7.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	7:30P- WHEEL OF FORTUNE					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/7	7/13/12	
8.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/8	7/13/12	
9.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12	
10.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:59A- Channel 11 News 6am					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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Pittsburgh, PA 15214

Contract # **321592**

Schedule Dates 08/24/12-08/30/12

Last Modified 08/08/12

Advertiser National Republican Congressional Committee - In

Entered By Jennifer Stewart

Political - Issue (1068)

ISS/NRCC-IE (81865)

Teleray/Washington DC, Washington DC (1040)

Teleray/Washington DC

ANGLE,BEN

/

155/426/2595

National/Political

Standard

NRCC 8/24

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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Contract # 321592Date Entered 07/11/12
Last Modified 08/08/12
Entered By Jennifer StewartPittsburgh (WPXI)
By Broadcast MonthSpots
RateSchedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee - InAgency National Media (2711)
Product Political - Issue (1068)

Brand ISS/NRCC-IE (81865)

Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE,BEN
Phone/Fax /
CPE 155/426/2595
Account Types National/Political
Billing Type Standard
Comments NRCC 8/24Grand Total: 48
\$40,125.00

National Media
815 Slaters Lane
Alexandria, VA 22314

Date:	Accepted-Signed:	Date:	Comments:
Accepted-Agency/Advertiser:			

***** THIS IS A CASH IN ADVANCE SCHEDULE *****.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	08/28/12-08/28/12	S	:30	5:59A- Channel 11 News 6am		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
23.0	Normal Line / Spot	08/28/12-08/28/12	S	:30	6:59P- Jeopardy		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
24.0	Normal Line / Spot	08/28/12-08/28/12	S	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
25.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	10:59P- CHANNEL 11 NEWS AT 11P		1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
26.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	11:34P- TONIGHT SHOW		1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/28	7/13/12
27.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	11:59A- Channel 11 News At Noon		1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
28.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	6:59P- Jeopardy		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/30	7/13/12
29.0	Normal Line / Spot	08/29/12-08/29/12	S	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/31	7/13/12
30.0	Normal Line / Spot	08/24/12-08/24/12	S	:30	5:30P- 6P (EST)		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/34	8/8/12
31.0	Normal Line / Spot	08/24/12-08/24/12	S	:30	7A- Today Show		1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/35	8/8/12
32.0	Normal Line / Prime	08/24/12-08/24/12	S	:30	8:57P- Americas Got Talent 8-9P		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/	8/8/12

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Comments:

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WPFX
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321592

Date Entered 07/11/12
Last Modified 08/08/12
Entered By Jennifer Stewart
Headline # 06187351
Demo
CO-OP Yes
Order Type Normal
Package Deal
Commission % 15.00
Commission
Net Total \$34,106.25
Sales Tax

Sales Office	Telerep/Washington DC	Comments
Buyer Name	ANGLE,BEN	
Phone/Fax	/	
CPE	155/426/2595	
Account Types	National/Political	
Billing Type	Standard	
Comments	NRCC 8/24	***** THIS IS A CASH IN ADVANCE SCHEDULE *****.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:59A- Channel 11 News [At Noon]	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/38	8/8/12
34.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:30P- 6P (EST)									1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/39	8/8/12
35.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7A- Today Show									1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/40	8/8/12
36.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE									1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/41	8/8/12
37.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	8A- 10A (EST)									1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/42	8/8/12
38.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:34P- TONIGHT SHOW									1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/43	8/8/12
39.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:59A- Channel 11 News [At Noon]									1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/44	8/8/12
40.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:30P- 6P (EST)									1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/45	8/8/12
41.0	Normal Line / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P									2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
42.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:30P- 6P (EST)									1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/47	8/8/12
43.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:30P- 6P (EST)									1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/48	8/8/12
44.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:58P- Channel 11 News At 6pm M-F									1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/49	8/8/12

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Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Aug. 2012 13 \$9,675.00
Sep. 2012 35 \$30,450.00
Grand Total: 48 \$40,125.00

Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)

Salesperson CO-OP
Sales Office Headline # 06187351
Buyer Name Demo
Phone/Fax /
CPE Telerep/Washington DC, Washington DC (1040)
Account Types ANGLE,BEN
Billing Type National/Political
Comments Standard
NRCC 8/24

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45.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:59A- Channel 11 News 6am				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/50	8/8/12
46.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7A- Today Show					1				1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/51	8/8/12
47.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/37	8/8/12

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